

2005-TODAY



A TIMELINE HISTORY

2006-2009: THE SCHOOLS NEED STB

The one year stunt officially becomes a yearly event during the hottest weekend of July at Bluegrass Cell on Campbell Lane. Relationships are formed with multiple community partners. From media outlets to major retailers in Bowling Green. Plus other counties reach out and start relationships with the event to get supplies to their kids in need.

2005: THE BUS WAS BORN

Tony Rose and the core Stuff the Bus Crew started the event/stunt of living inside a school bus until it was filled with supplies for kids in need. 100 hours later the event had collected two tons of school supplies that were given to local schools in Warren County.



2015: THE EXPANSION

KINDERGARTEN TO COLLEGE

Working with the counties on a item for item match and the community embracing the event in its 10th year the totals

Plus the Stuff the Bus Scholarship is created to give college bound students a head start on their essential supplies as well..

2009-2014: WE NEED A BIGGER BUS

ONE..TWO..THREE..FOUR..BUSES

Stuff the Bus becomes more and more popular. Expanding more and more into outlying counties and Stuff the Bus feeder events in them. The Stuff the Bus Event now fills multiple buses and sends supplies to double digit counties.



2019 AND BEYOND:

STUFF THE BUS FOUNDATION

The Stuff the Bus Foundation of SOKY works year round now to help level the playing field for all children. Working with partners in the community for multiple fundraising events that allocate thousands of dollars to schools, teachers, children, and families in need.

2016-BEYOND: NEW PARTNERSHIPS

GROWING BEYOND CRAYONS

The Event now is a staple of the community. Schools budget for their Stuff the Bus supplies and plan year round on fundraisers. (2017) Stuff the Bus the Event becomes the Stuff the Bus Foundation of Southern Kentucky. A 501C Non Profit with the mission statement of "Every Child Starts the Year on a Level Playing Field." (2018) Strategic partnerships with sponsors like Houchens Industries that allows the event to reach even more towns and children in need. Multiple scholarships and over 25 TONS of supplies and funding is send to over 15 counties.